



# YOUR FUNDRAISING GUIDE

Everything you need to know to raise money for NCDV

## Why your help is important

Domestic abuse is viewed by the World Health Organization as a global cause for concern and a serious violation of human rights. It can happen to anyone, regardless of gender, background or age and affects children right through to elderly people. The effects of domestic abuse can be devastating and life changing. Sadly, people lose their lives too, with 2 women a week and 12 men a year murdered in England and Wales by a current or former partner.

At NCDV we try and help as many people as possible obtain legal protection through the civil courts. We receive upwards of 100,000 referrals each year. Not everyone is able to access Legal Aid funding, however, so we exist to make sure everyone can access this protection, whoever they are, and no matter their financial circumstances.

*"I chose to run for NCDV because I volunteered for them and saw the great work they do. There's no other organisation I would want to run for."*

– Abi Hewitt



**Making domestic abuse socially unacceptable**



## Fundraising Suggestions

There are many fun ways you can fundraise for NCDV. You could capitalise on an existing skill or hobby such as running, swimming or a piano recital - or you could organise an event with your friends, perhaps sharing food or watching a movie. The important thing is that you do it safely, and you have a good time doing it.

Here are some suggestions to consider:

- Take on a sponsored run or walk
- Do a swim, steps, cycling, yoga or exercise challenge
- Organise a coffee morning, afternoon tea, a movie night, or cake sale
- Host a Games Night
- Arrange a football, netball or rounders match
- Share your skills (run a workshop or deliver a lecture on a topic you love)
- Car wash (involve the kids!)
- Dog walk
- Quiz Night
- Litter Pick
- Karaoke event
- Head or beard shave
- Eurovision party

If you want to take on something more extreme, like sky diving or climbing Kilimanjaro, you have our ultimate respect, but please make sure you undertake these types of challenges with appropriate instructors/guides and you are covered by insurances.

We ask that you don't run raffles, lotteries or auctions on behalf of NCDV due to license requirements and safe procedures.

# Welcome to

# #NCDV

We're so happy to have you on board!

*"I chose to fundraise for NCDV because I wanted to help a cause close to my heart." – John W.*

## Thank you for choosing to do something amazing!

Your fundraising efforts will help change people's lives and help us work towards our goal of making domestic abuse socially unacceptable.

If you're looking for inspiration, you'll find everything you need to get going, to plan your event and have a great time doing it.



# Plan & Organise Your Event

## Choose Your Date!

If you're holding an in-person event like a coffee morning, choose a date when most people are available to attend. Check it doesn't clash with a big event that might draw people away, like the World Cup Final or a local carnival. Be clear about the venue and the time people should attend. You might also want to include the time it finishes, so you don't have people turning up five minutes before the end.

## Make A Plan!

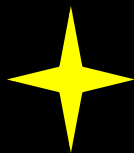
It's always helpful to make a plan of what you need to do and the resources you need. You don't want people turning up to afternoon tea to find there are no cakes left! Think about your venue in terms of chairs for everyone, access for the disabled, toilets, access to drinking water, and if you need additional things like fridge space, extension leads or a tea urn.

## Spread The Word!

You can let people know about your fundraiser by:

- Create a JustGiving or similar type of fundraising page. See a suggested template [here](#). Please email us for our logo or images if you want to use them.
- Share your page on social media and make sure to tag us at NCDV – National Centre for Domestic Violence.
- You can print your own flyers using our logo or company details, but please make sure you email us an example to check all is legally compliant in line with the CIC Regulator.
- You are able to order leaflets, posters and other materials through our website. These are not generally for the public but for police and other agencies so quantities are restricted, but they might be useful for small events.
- If you have an unusual story or unique idea, we might ask to feature you on social media. But there is no pressure, not everyone feels comfortable, particularly survivors.
- You're welcome to send us some photos and an update of how it went for use to share on social media. This helps inspire others to fundraise.





## Other Ways to Give



### **Birthday or Celebration Giving**

An easy way to raise funds for NCDV is to create a Just Giving page or similar and ask people to donate for your birthday, wedding or other special event.

### **Sell Unwanted Items**

A great way to de-clutter *and* raise funds for NCDV. Simply sell your unwanted items on Ebay, Vinted or other places and send us the profits. And now you have space to treat yourself to something new!



### **How your fundraising helps victims of domestic abuse**

NCDV was founded in 2002 with the aim of helping victims and survivors of domestic abuse, who for whatever reason, were not eligible for Legal Aid or could not afford a solicitor. We have seen an increase, year on year, of people needing our Pro Bono service. ('Pro Bono' simply means undertaking work for free, especially in a legal context.)

In 2024, NCDV helped 4,484 People through its Pro Bono service. We helped steer them through the process of court applications and witness statements, and gave them advice and support enabling them to represent themselves in court, called being a litigant in person.

NCDV is the largest organisation to provide a free service of this kind. Without the extraordinary dedication of our pro bono team, many thousands of people at risk of further abuse would not get the legal support they need and deserve. Your fundraising will help us to grow and strengthen our Pro Bono Service.

It typically costs £100 to help a victim referred to our pro bono team. For example, if you raised £200 you would be helping 2 people get the legal protection they need.

But every £1 is important, because when the £1's are put together, they make a real difference.

*"I am fundraising for NCDV, because in the hardest, most overwhelming time of my life, NCDV gave me the hope and help I needed" – Georgia Clarke*

See our "Support Us" Web Page to see how you can help people after you are gone by leaving a gift in your will.

# The Details



## Insurance

Your event won't be covered by NCDV Public Liability insurance. Most venues or sporting events will have insurance in place but check with them. Check your home insurance for damage or accidents if you are holding an event at home. If you are undertaking an extreme event such as sky diving, check you have the personal insurances you require.

NCDV is not liable for loss, damage or injury arising from your fundraising activities, but we are happy to advise. You are responsible for carrying out necessary risks assessments and supplying safety equipment. We may ask to see a copy of these to check everyone is safe.



## Food Hygiene

If food is part of your event please follow rules for safe preparation, storage and display. Make ingredients available to check for allergies. Think about your vegetarian or vegan guests and make sure you store and display these foods separately. More information at the [Food Standards Agency](#).

## NCDV Fundraising Procedure

- ✓ Decide on your fundraiser and date
- ✓ Drop us an email and let us know at [office@ncdv.org.uk](mailto:office@ncdv.org.uk)
- ✓ We will send you our social media handles and arrange a chat if necessary
- ✓ Make a plan, including health & safety, and how cash or floats will be safely handled and stored
- ✓ Set up a sponsorship page
- ✓ Share on your socials and tag NCDV
- ✓ Send us some photos to share on social media to help inspire others
- ✓ Send us funds promptly so we can help more people
- ✓ **Have fun!**

## Health & Safety

If you plan a fundraising event, the health and safety of everyone involved is your responsibility, but this shouldn't feel daunting. Most venues or planned events will already have safe procedures in place. You can find more information from the Chartered Institute of Fundraising and the Health & Safety Executive by following the links below.

[The Chartered Institute of Fundraising](#)

[Health and Safety Executive \(UK Government\)](#)

## Paying in Your Funds

- ✓ Set up a fundraising page on a forum such as JustGiving. See a suggested template [here](#).
- ✓ By Bank Transfer or cheque – email us for bank details at [office@ncdv.org.uk](mailto:office@ncdv.org.uk)
- ✓ You can donate amounts under £200 via our donation web page.

## Alcohol

There are rules about alcohol, which differ depending on whether you are giving alcohol away or supplying/selling alcohol at your event. You can find information [here](#).

Due to the known links between alcohol misuse and domestic abuse, NCDV encourages safe and responsible drinking.

# And Finally...

## Raffles, Lotteries, Prize Draws

This is a highly regulated area and NCDV does not hold a Large Society Lottery Licence, and Although the Gambling Act (2005) does permit limited non-commercial activity, we ask you not to include raffles, lotteries, prize draws, tombolas or auctions as part of your fundraising event.

## Cash Collections

If you are planning a cash collection in a public place, you will need to obtain a licence through your local authority. On privately owned land you will need permission from the landowner or representative. Make sure you have considered safe handling and storage arrangements.

## NCDV Branding

NCDV's logo and CIC registered number must appear on all your fundraising posters, flyers or other materials. You can display this as:

NCDV CIC Reg. 11159687

Please request our logo by emailing [office@ncdv.org.uk](mailto:office@ncdv.org.uk)

## Get in touch

Email us at [office@ncdv.org.uk](mailto:office@ncdv.org.uk)



# Thank You!

Making Domestic Abuse Socially Unacceptable

