

# NCDV

Brand Book 2023

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National Centre for  
**Domestic Violence**  
A Community Interest Company

# **Table of Contents**

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<b>The Logo</b>	<b>3</b>
<b>Accepted Logo Variations</b>	<b>4</b>
<b>Logo Usage</b>	<b>5</b>
<b>Colors</b>	<b>6</b>
<b>Typography</b>	<b>7</b>

# The Main logo

NCDV | Brand Book 2023



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# Accepted Logo Variations



# Logo Usage

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- The NCDV logo must not be rotated, warped, skewed, or distorted.
- The full emblem must be used. It cannot include just one or two of the characters.



The NCDV brand is made up of the following colours.

Any colours outside of this palette may not be used for the logo.

## **Yellow**

R 250 G 246 B 98

C 6% M 0% Y 83% K 0%

#FAF645

## **Black**

R 0 G 0 B 0

C 91% M 79% Y 62% K 97%

#000000

Header  
Poppins Extra Bold

# **Domestic Abuse and Violence Emergency Legal Protection**

Sub header  
Poppins Medium

## **Domestic Abuse and Violence Emergency Legal Protection**

Body text  
Poppins Light

Domestic Abuse and Violence Emergency Legal Protection

# Thanks!

## **Contact**

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